



**Resolution 105. Communication, education and public awareness (CEPA) in conservation**



Year	Congress
2008	
Sponsoring entity	Co-sponsoring entities
	<p>Institute of Ecological Research. Ecuadorian Foundation for Ecological Studies.</p>
Petition	
<p>Calls on IUCN members to: launch a large number of initiatives aimed at capacity building and awareness raising, including through direct and frequent experiences in nature, on conservation and sustainability in the social sectors; propose the application of CEPA tools in awareness raising and conservation</p>	

Con el apoyo:



programmes from the beginning of their design; integrate CEPA into their organizations and all areas of work to ensure the effectiveness of its influence and a cross-cutting approach in its proposals; take into account IUCN's work to develop guidance and standards on CEPA; encourage Contracting Parties to the Convention on Biological Diversity (CBD) and other multilateral environmental agreements (MEAs) to review and improve the effectiveness of existing ECA programmes through external evaluation processes, as appropriate, and to consider ECA in the development of new programmes; and ensure that all appropriate measures (including staff and financial resources) are available to effectively implement ECA programmes. Requests the IUCN Director General Launch regional programmes that support strategic development of ECA professional capacity for implementation of environmental conventions and work on synergies between these conventions; incorporate specific activities and targets in relation to ECA; and assist IUCN members to reconnect people, especially children, with nature as a priority to ensure responsible stewardship of the environment for generations to come; and requests the Director General to include in the IUCN Programme 2009-2012 the need for ECA-related activities and actions, paying particular attention to those with the greatest influence on threats to conservation.

State	Fulfilment in Spain
Active	In process

### Summary of actions carried out with effect in Spain

Numerous awareness-raising and environmental education activities for citizens at the national level, including

Collaboration with sectors in decision-making.

MITECO report "[CEPA, a toolkit for people coordinating National Biodiversity Strategies and Action Plans](#)" (2016).

[Education and Communication for Biodiversity Conservation](#) (specific website of MITECO)

[VI International Congress on Environmental Education](#) (2020).

[CENEAM project](#). Environmental Education for Sustainability Action Plan.

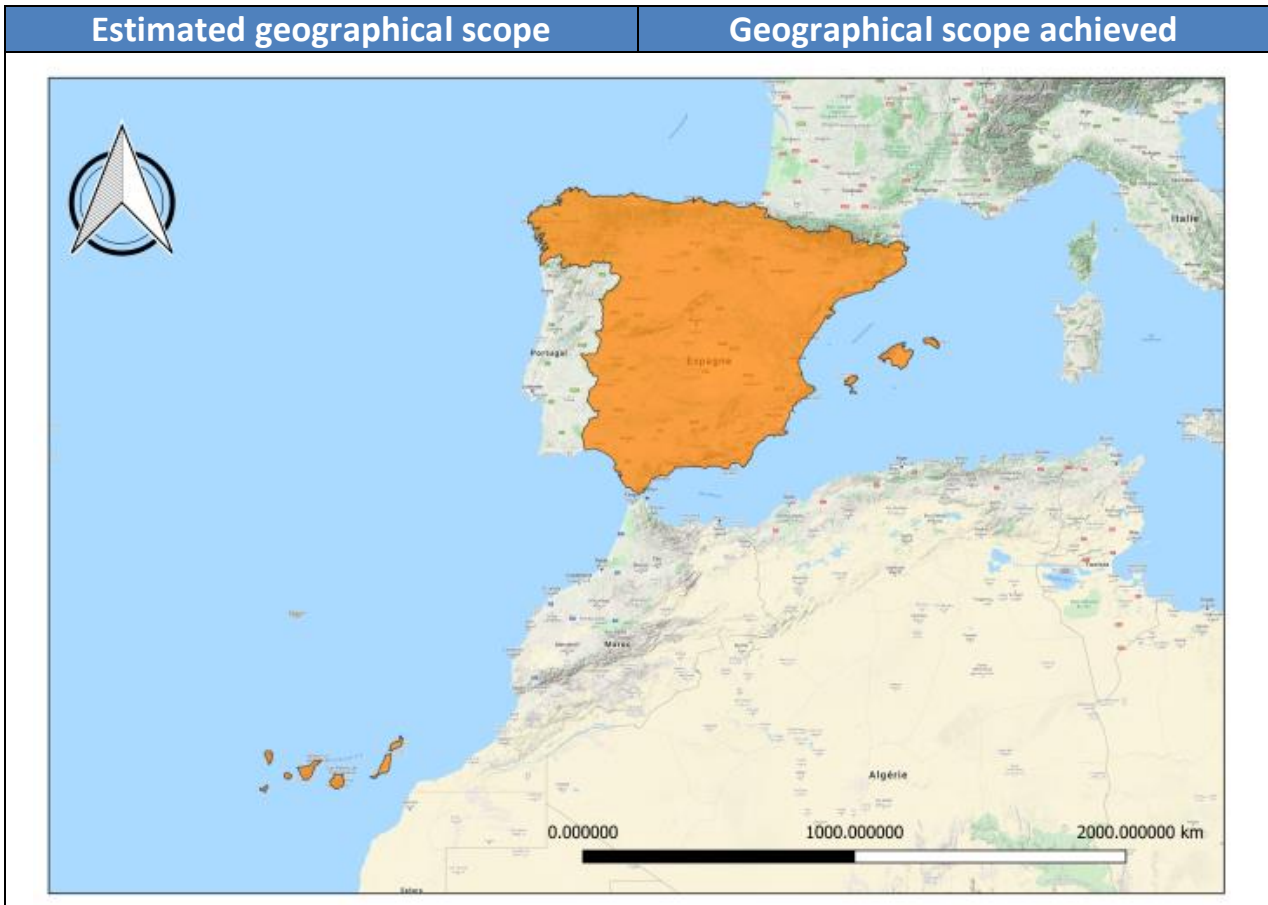
Legislation:

[Law 4/2009, of 14 May](#), on integrated environmental protection (where one of its objectives is the promotion of environmental awareness and education).

Con el apoyo:

Estimated geographical scope

Geographical scope achieved



Con el apoyo:

