



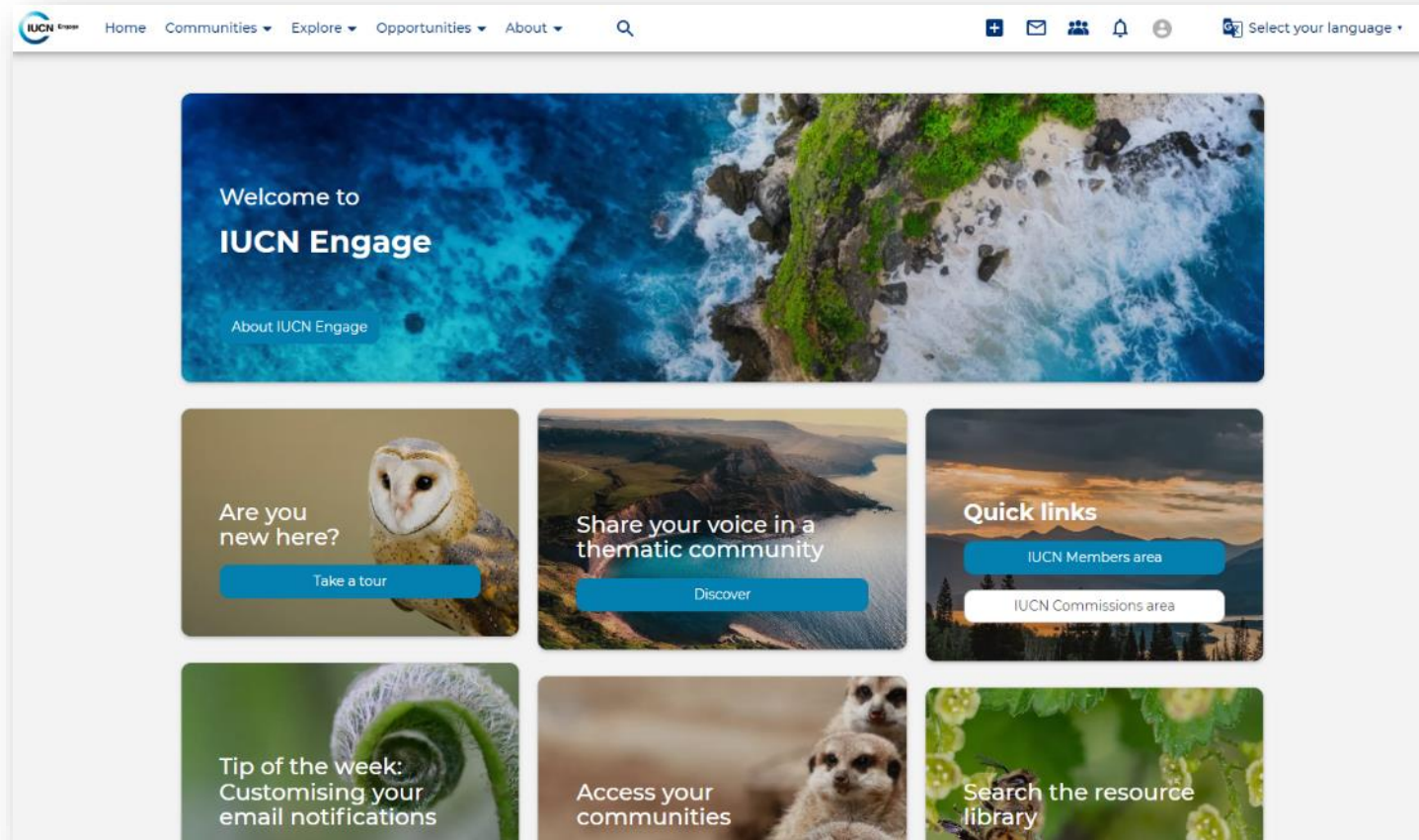
IUCN Engage

Spanish Committee meeting

November 17th 2023

INTERNATIONAL UNION FOR CONSERVATION OF NATURE

IUCN Engage launched on 19th April 2023



<https://engage.iucn.org>



Objectives and benefits

Objectives of this new platform are to:

- Foster more networking and collaboration;
- Increase engagement between IUCN constituents;
- Share useful knowledge and experiences;
- Facilitate connections and build communities of conservation specialists.

Benefits include:

- Create, promote and attend events all in one place;
- Find or share opportunities, such as jobs, funding and grant calls, with other IUCN constituents;
- Run a consultation, share your latest work and collaborate with other constituents of the Union;
- Access is made easy as it is synchronized with our CRM and other IUCN platforms.



Key statistics

Since the launch of IUCN Engage on 19th April:

- 4813 people have logged in to IUCN Engage
- Contributors: ~ 150/month
- Content creation:
 - 185 topics
 - 173 events
 - 27 discussions
 - 328 posts
 - 681 comments
 - 1002 likes
- Top countries: US, UK, India, Switzerland, and Spain

IUCN National & Regional Committees

IUCN Engage will provide a safe environment for you to exchange with other Committee members and IUCN constituents.

Each National & Regional Committee has a dedicated community where members can share their latest work, run consultations, collaborate on documents, and organise events for their Committee.



The screenshot displays the IUCN Engage interface for the 'Comité Nacional de Miembros de la UICN en España'. The page includes a navigation bar at the top with links for Home, Groups, Explore, Opportunities, Consultations, COP28, and About. The main header features the IUCN logo and the committee name. A sidebar on the left provides statistics: 14 members, 2 events, and 3 topics, along with buttons for 'Invitation only' and 'See group information'. The main content area shows a list of group managers and a list of members, including Jesús BELLIDO, Santiago GRACIA, Gemma del Corral, Carlos VALÉS, Roberto LOZANO MAZAGATOS, Juan Antonio LÓPEZ JAIME, Amaia Barredo, Juan Carlos ATIENZA, Eduardo de Miguel, and Sonia Castañeda. A text block at the bottom describes the committee's role in nature conservation in Spain.



Collaboration & useful tools

- Zoom for webinars
- Open communities where all IUCN constituents can collaborate and engage:
 - [IPBES](#)
 - [OECD Thematic Group](#)
 - [IUCN ABCñ](#)
- Run or participate in [Consultations](#)
- Advertise vacancies on the [Job Board](#)
- Explore or share [Funding and grant opportunities](#)
- Dedicated event pages like [COP28 UAE](#)
- Google translate: Use the automatic translation option to reduce language barriers
- Search:
 - Finding members based on expertise, geographical location, commission, etc
 - Resource library of all content on the platform
 - Use tags to filter

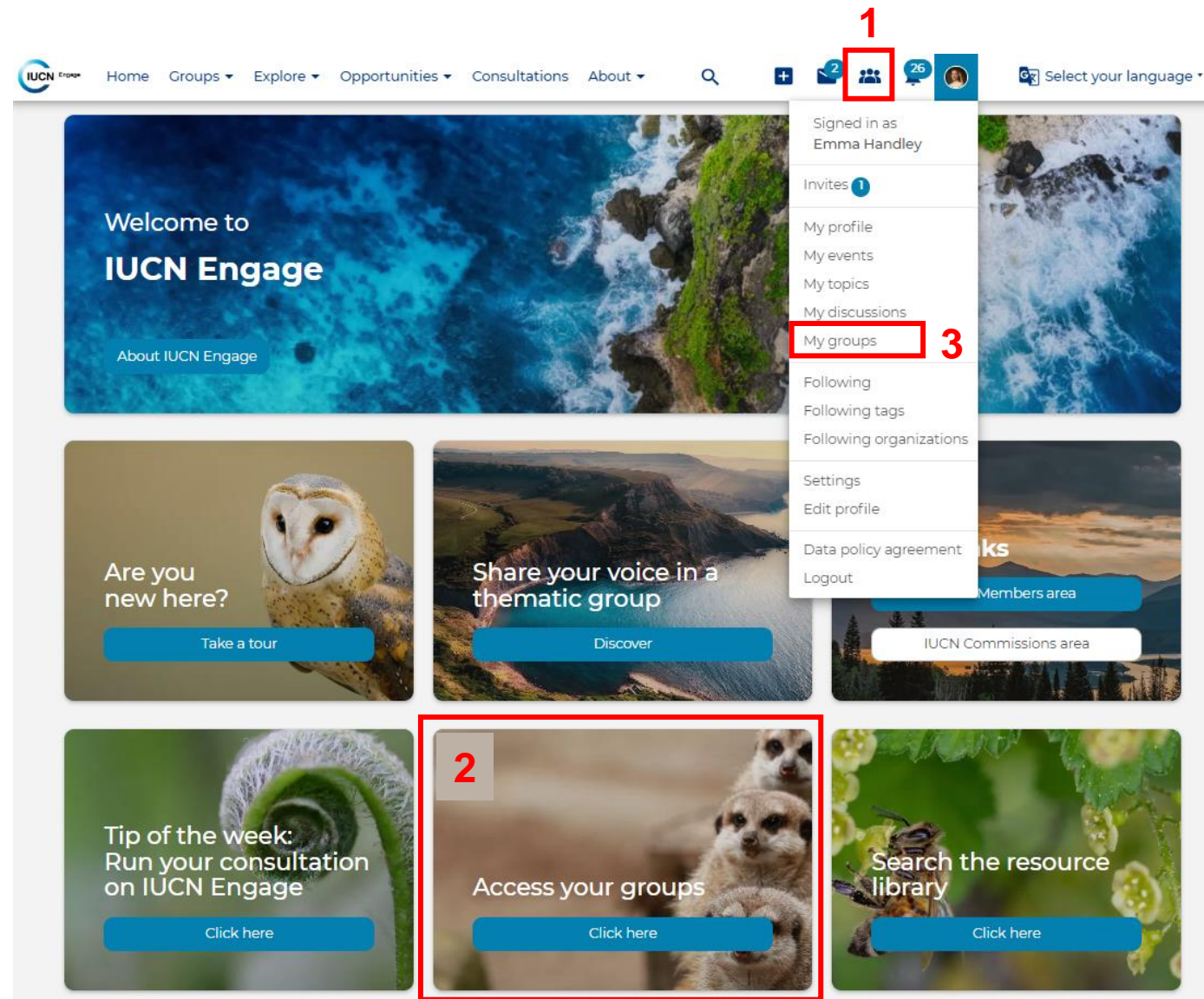


Join communities, participate and engage

Access your Groups

There are several ways to access all the Groups, you are a member of:

1. Click on the **people icon** in the top navigation.
2. From the **homepage**, click on the box **Access your groups**
3. Under your **Profile menu**, select **My Groups**





Discover upcoming events and/or add your own

Go to **Explore > All events**, and search using the filters to see what events you might be interested in.

The screenshot shows the IUCN Events page. The 'Explore' menu item is highlighted with a red box. Below the map, two event listings are visible:

- POLICY EVENT**
2023 World Bank Group / International Monetary Fund Spring Meetings
21 Apr '23 - 23 Apr '23
Business, finance and economics
Community: 0
[Read more](#)
- POLICY EVENT**
2023 ECOSOC Financing for Development Forum
17-20 April
UN Headquarters, New York
24 Apr '23 - 27 Apr '23
Business, finance and economics

On the right, a 'Filter' sidebar is highlighted with a red box, containing the following options:

- Ongoing and upcoming events
- Past events
- Enroll Method**: - Any -
- Country**: - None -
- Operation region**: - None -



Creating an event

Use IUCN Engage to create and host events. Either within a group or by clicking on the **+** at the top of page and select New Event.

- Select the **Type** of event
- Add a **Title, Image, Description**
- Define **Date & Time** of your event
- Add the necessary **Tags**
- Click on **Enable virtual session**, if using IUCN Engage's Zoom account
- Define **Visibility, Enrollment** options and **Sharing** under **Access Permissions**

Note: Tagging your content makes it easier for others to find!

Access permissions

Group

- None -

Visibility*

- Public
- Community**
- Group members
- Visibility by role**

Enrollment

- Enable event enrollment**

Enroll method*

- Open to enroll**
- Request to enroll
- Invite-only

Allow non-group members to enroll or request to enroll
To allow users who have not join the group of this event to enroll or send request to enroll

Send a confirmation email when a member enrolls in an event

Hide enrollments
Hide the list of enrollees from other members

Enrollment limit

- Set a limit to number of enrollees

Sharing Options

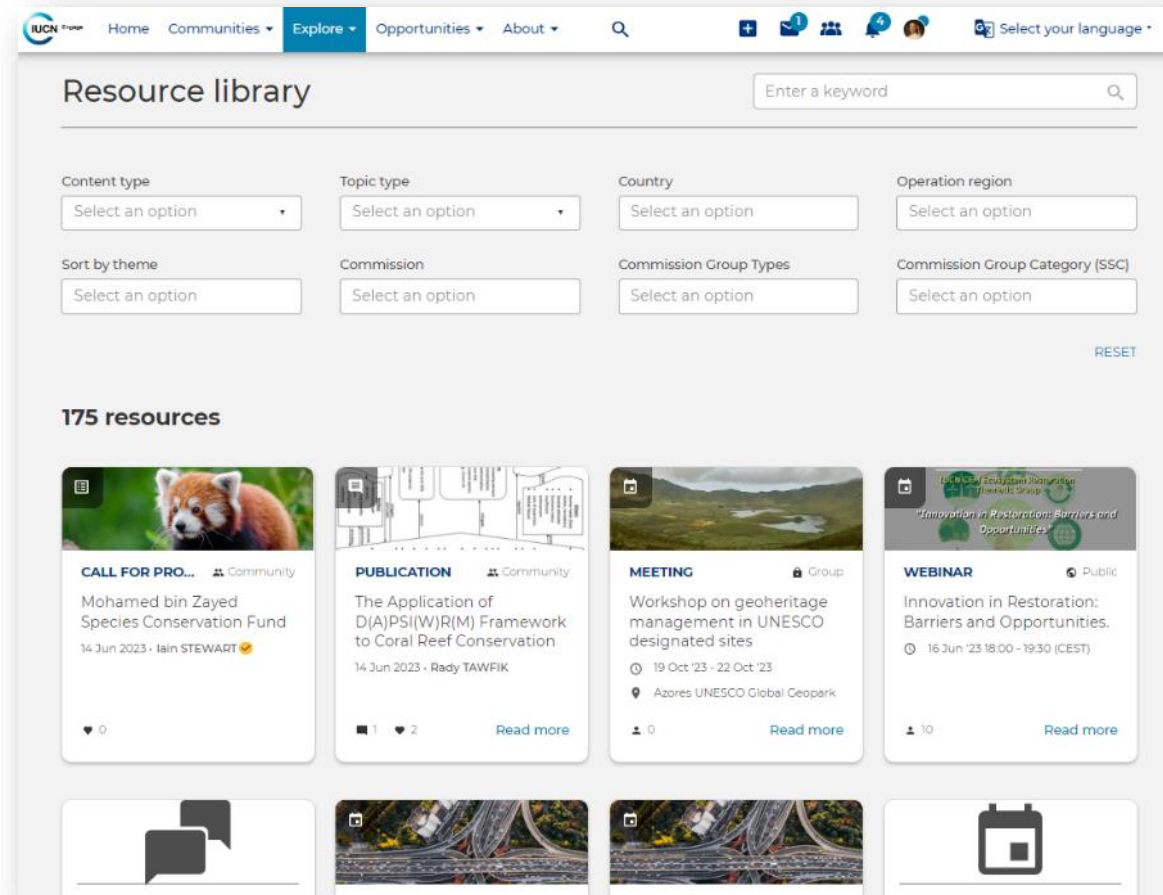
- Allow users to share the event with others



Sharing your latest work

Go to **Explore > All resources** to access the Resource library where you will see all content published on IUCN Engage. Use the filters to find what you are looking for.

You can also share your latest work by creating a new **Topic** and selecting the appropriate Topic type.



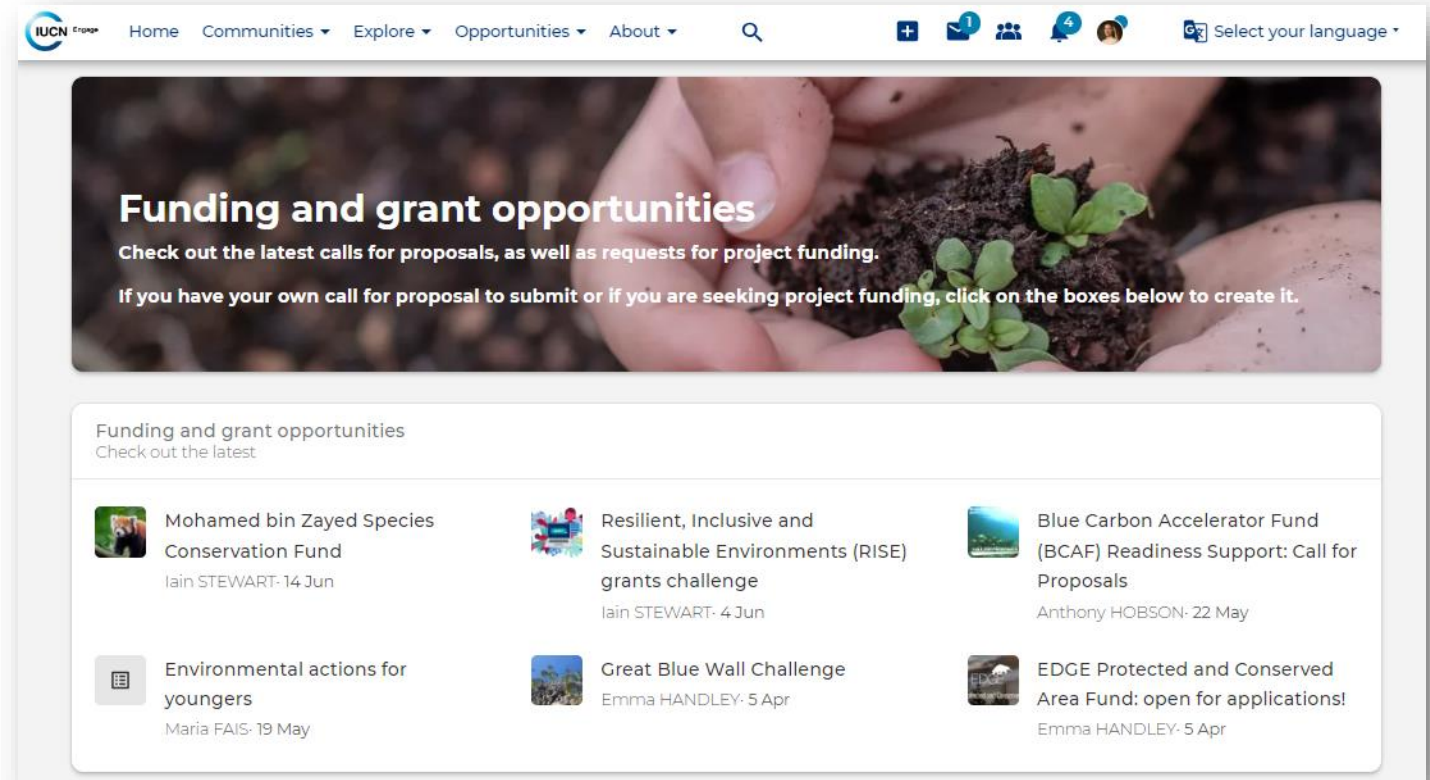
Promoting funding and grant opportunities

Use IUCN Engage to promote funding and grant opportunities.

To view the latest, go to **Opportunities > Funding & grant opportunities**

Create a new opportunity by clicking on **+** at the top of the page and select **New Topic**.

The **Topic** content type is used for News and updates, publications, blogs, job opportunities and funding & grant opportunities.

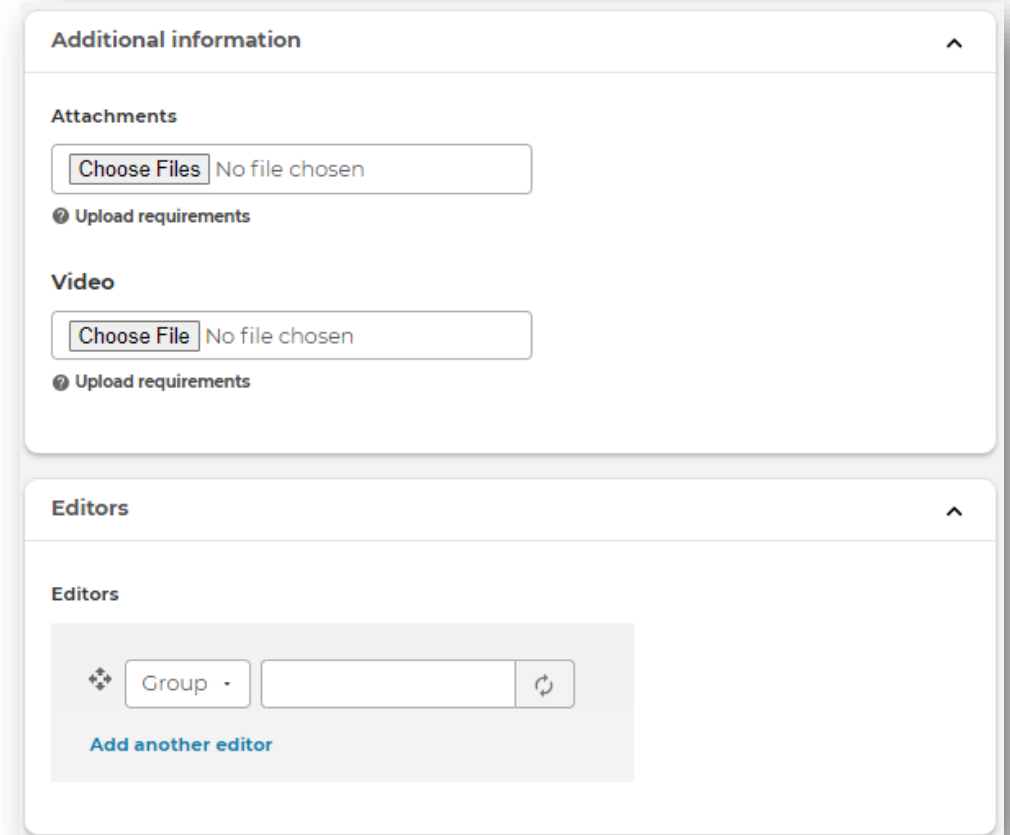


Create a topic

Use IUCN Engage to share your work, advertise job vacancies or promote funding & grant opportunities. Either within a group or by clicking on the **+** at the top of page and select New Topic.

- Select the **Type** of topic
- Add a **Title, Image, Description**
- Define **Group** (optional) and **Visibility**, under **Access Permissions**
- Add the necessary **Tags**
- Upload **Attachments** under **Additional information** and add any other **Editors**

Note: Tagging your content makes it easier for others to find!



The screenshot shows a web form for creating a topic. It is divided into two main sections: 'Additional information' and 'Editors'. The 'Additional information' section contains two identical blocks for 'Attachments' and 'Video'. Each block has a 'Choose Files' button, a text field showing 'No file chosen', and a link for 'Upload requirements'. The 'Editors' section has a 'Group' dropdown menu, a text input field, and a refresh icon. Below these is a link that says 'Add another editor'.



Search for a community member

Use IUCN Engage to search for community member with a particular expertise.

- Go to **Explore > Search all users**
- Use the filters on right hand side to search a particular **Expertise**

Note: The more users updating their profile with their area(s) of expertise, the more useful this search becomes.

The screenshot displays the IUCN Engage search interface. At the top, there is a navigation bar with links for Home, Groups, Explore, Opportunities, Consultations, and About. A search bar is prominently featured in the center, with a magnifying glass icon. Below the search bar, there are tabs for 'All', 'Content', 'Users', and 'Groups'. The main content area shows 'Member results' with two profiles listed. The first profile is for Amruta DHAMORIKAR, a member with 0 followers and 0 following, who works as a biodiversity expert. The second profile is for dave KENDAL, a member with 0 followers and 0 following, who is a senior lecturer in environmental science. To the right of the search results is a 'Filter' sidebar. The 'Expertise' filter is highlighted with a red box, showing a text input field with a refresh icon and a note to 'Separate multiple values by a comma.' Other filters visible include 'Interests' and 'Profile tag' (set to 'Commission').



Download the IUCN Engage mobile app

IUCN Engage is also available on your mobile.

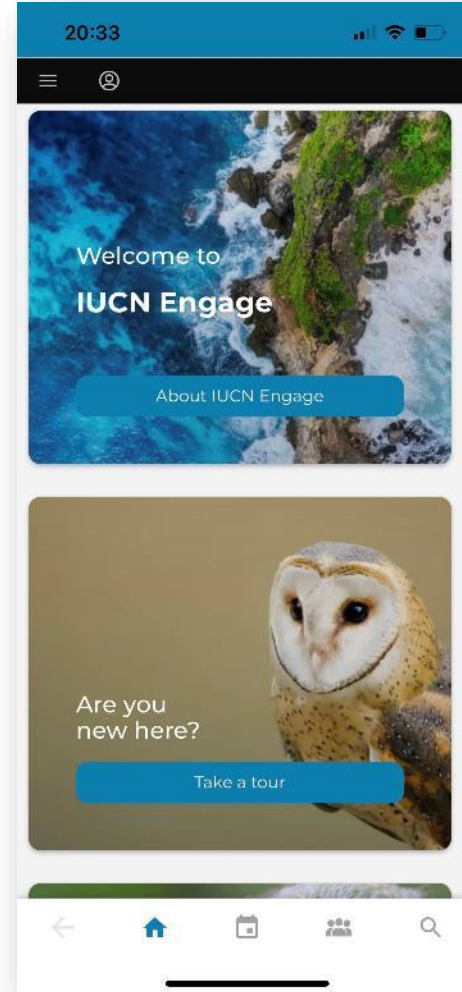
Download either the iOS or Android app by scanning the relevant QR Code below.



iOS



Android



Success stories



Call for speakers

Martin Kment, member of the IUCN World Commission on Environmental Law, reached out to WCEL members to find interested speakers for a conference in November 2023.

He received 16 comments of people, from around the world, interested in participating and therefore put in place a 2nd round to select only 6.



Martin KMENT posted in IUCN World Commission on Environmental Law 2021-2025

1 month ago Group members

Hello everyone,

I am setting up an international online conference on "redefining the new function of nature in law and climate litigation". I am planning to host the conference in November 2023. Is anyone interested to join the conference?

I expect speakers to present their topic for 10-15 min and have a short discussion afterwards. Also, I am aiming to invite 6 speakers - preferably from different parts of the world. This is an open conference for anyone to join in, to listen and discuss. No fees involved.

If you are interested, please, come back to me!

I am looking forward to hearing from you.


7 likes

Jose Brilha, member of the IUCN World Commission on Protected Areas, used IUCN Engage to run the consultation on Key Geoheritage Areas ([WCC 2020 Res 074](#)) and received 66 responses to his survey on the matter.

DISCUSSION 29 Jun - 31 Jul 2023

Key Geoheritage Areas – Proposal for consultation

Jose BRILHA · 27 June 2023 · Community



0 likes | Unfollow content

Details Revisions Translate

*** This consultation is now closed ***

At the IUCN World Conservation Congress in Marseille, IUCN Members adopted resolution [WCC-2020-Res-074](#) – Geoheritage and Protected Areas, which includes a call for the Director General of IUCN and the IUCN World Commission on

Tags

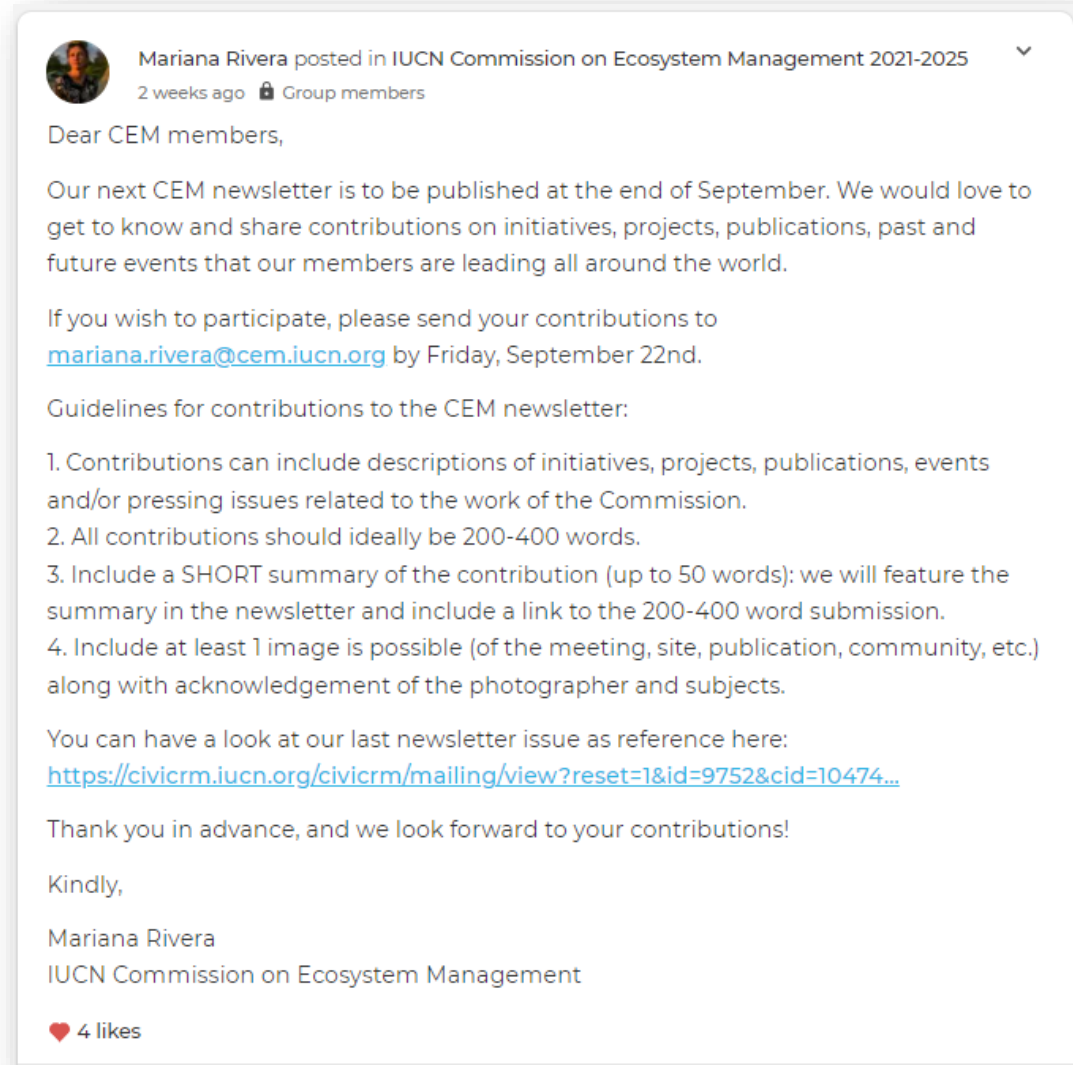
Sort by theme

- Geological heritage
- Protected and conserved areas ★
- World Heritage
- Closed consultation



Call for contributions to the CEM newsletter

Mariana Rivera, IUCN Commission on Ecosystem Management Executive Officer, put out a call to all CEM members to gather their input for the next CEM newsletter.



Mariana Rivera posted in IUCN Commission on Ecosystem Management 2021-2025 2 weeks ago Group members

Dear CEM members,

Our next CEM newsletter is to be published at the end of September. We would love to get to know and share contributions on initiatives, projects, publications, past and future events that our members are leading all around the world.

If you wish to participate, please send your contributions to mariana.rivera@cem.iucn.org by Friday, September 22nd.

Guidelines for contributions to the CEM newsletter:

1. Contributions can include descriptions of initiatives, projects, publications, events and/or pressing issues related to the work of the Commission.
2. All contributions should ideally be 200-400 words.
3. Include a SHORT summary of the contribution (up to 50 words): we will feature the summary in the newsletter and include a link to the 200-400 word submission.
4. Include at least 1 image is possible (of the meeting, site, publication, community, etc.) along with acknowledgement of the photographer and subjects.

You can have a look at our last newsletter issue as reference here: <https://civicrm.iucn.org/civicrm/ mailing/view?reset=1&id=9752&cid=10474...>

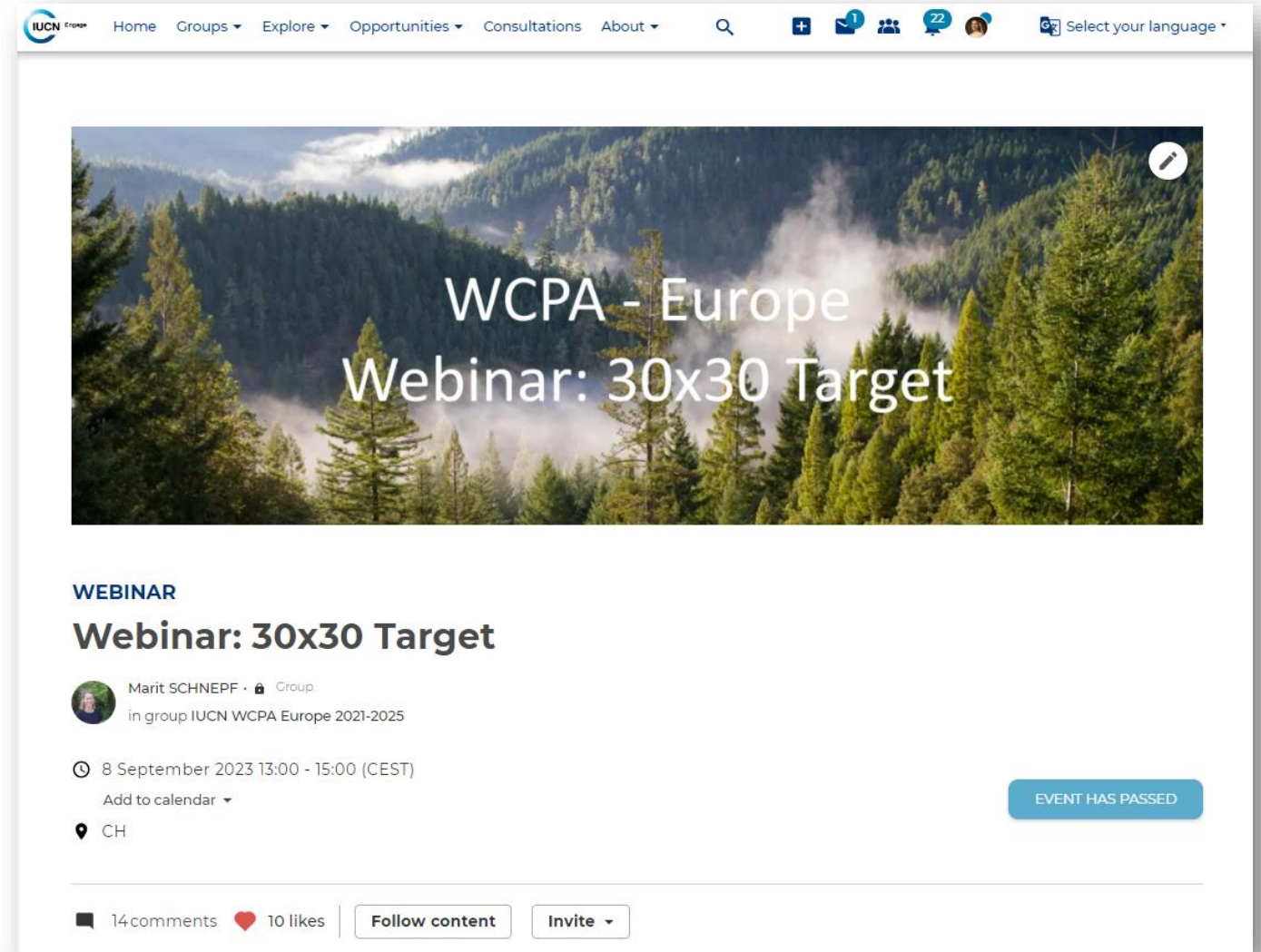
Thank you in advance, and we look forward to your contributions!

Kindly,
Mariana Rivera
IUCN Commission on Ecosystem Management

4 likes

On 8th September, WCPA Europe hosted a webinar on 30x30 Target ([link](#)) using the IUCN Engage platform and the integrated Zoom licence.

- 80 commission members took part in the webinar
- Comments section was used to gather questions prior to the webinar, liaise during and share the recording after the event (14 comments, 10 likes)



The screenshot shows the IUCN Engage interface for a webinar event. At the top, there is a navigation bar with the IUCN logo, 'Home', 'Groups', 'Explore', 'Opportunities', 'Consultations', and 'About'. On the right side of the navigation bar are icons for search, a plus sign, a notification bell with '1', a group of people, a speech bubble with '22', and a profile picture. A language selection dropdown is also present.

The main content area features a large image of a forest with mist, overlaid with the text 'WCPA - Europe Webinar: 30x30 Target'. Below the image, the event is categorized as 'WEBINAR' and titled 'Webinar: 30x30 Target'. The event is organized by 'Marit SCHNEPF' in the group 'IUCN WCPA Europe 2021-2025'. The event date and time are '8 September 2023 13:00 - 15:00 (CEST)'. There is an 'Add to calendar' button and a location 'CH'. A blue button on the right indicates 'EVENT HAS PASSED'. At the bottom, there are '14 comments' and '10 likes', along with 'Follow content' and 'Invite' buttons.



Using a Topic page to share latest work

IUCN Engage offers the opportunity to easily and quickly share latest news, publications, or updates on projects. For example, in parallel of sharing the Member Satisfaction Survey 2023 results via email, it was also published on IUCN Engage.

To read the full report: [click here](#)

The screenshot shows a publication post on the IUCN Engage platform. At the top, it is labeled 'PUBLICATION' and titled 'Member Satisfaction Survey 2023 – Full Report'. The author is Emma Handley, and the post is dated 6 September 2023, shared in the 'Community' group. The main image is a blue graphic with white text that reads 'Annual IUCN Membership Satisfaction Survey Full results for 2023'. Below the image, there are engagement metrics: 2 comments, 6 likes, and a 'Follow content' button. A navigation bar at the bottom of the image area includes 'Details', 'Revisions', and 'Translate'. A text box below the navigation bar contains the following text: 'Welcome to the IUCN Membership Satisfaction Survey page. We thank IUCN Members for taking the time to fill in the survey and we are happy to provide the survey report, as promised. Below, you will find, an interactive report that allows you to explore the results by geographical region and membership category.'



Some homework

- Log in to IUCN Engage (if you have not already) & update your profile
- Interact with existing content
- Create a piece of content
- Share the link with the rest of your National Committee, encourage them to share their thoughts by commenting
- Get one fellow Committee member who has never accessed IUCN Engage to connect and discover the platform
- Host your next meeting directly on IUCN Engage



Need help?

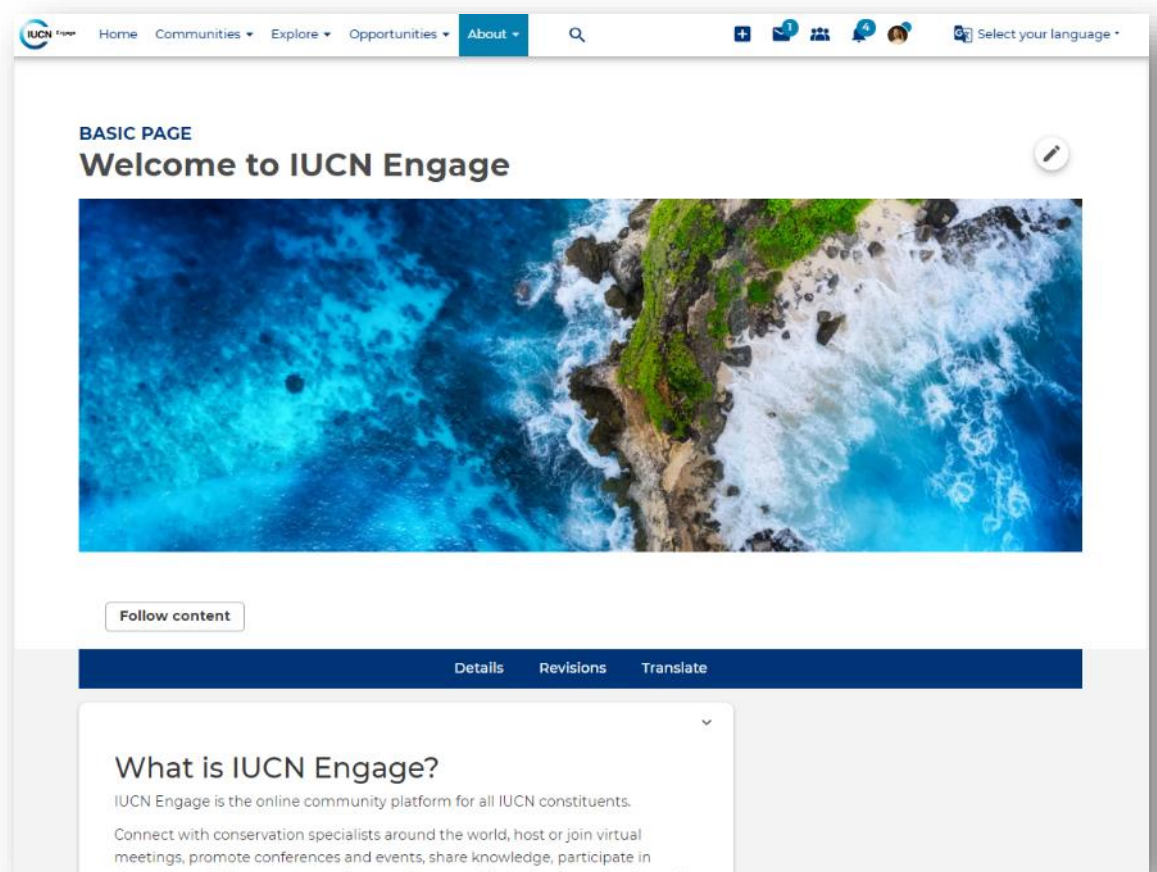
Guides & Recordings

- Check out the [About section](#) on IUCN Engage
- Download the User Guide in:
 - [English](#)
 - [French](#)
 - [Spanish](#)
- Watch the [recording of the Introduction to IUCN Engage webinar](#)

Who to contact

Emma Handley – emma.handley@iucn.org

Digital Community Manager, MCSU





**We look forward to building the IUCN
Engage community with you!**